

Workshop on attitudes to PEF and communication of PEF in the agri-food sector

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Who are we?

NEF established in 2015 to coordinate the Nordic countries authority work within PEF and to disseminate knowledge regarding PEF to Nordic stakeholders

The participants of the group include national representatives in the Steering Committee (SC) and Technical Advisory Board (TAB) organized to support the EU Commission 25 PEFCR and OEFSR pilot projects.

Nordic Council of Ministers

WG Sustainable Consumption and Production

NEF group

NordPEF group

Activities

Nordic
Environmental
Footprint
workshop
Stockholm
2015

Agriculture
workshop
Copenhagen
Aug 2016

Agriculture and food
workshop,
19 Sep 2018 Helsinki,
Finland

PEF Conference,
18. Sep 2018
Helsinki, Finland

LCA
workshop
Copenhagen
April 2016

Nordic
Environmental
Footprint
workshop
Oslo 2016

2nd Nordic
LCA
workshop
Stockholm
23 Feb 2017

Agriculture
& Food
workshop
18 Nov2019,
Copenhagen

PEF
Conference
19 Nov2019,
Copenhagen

Background to the workshop



- Examine how PEF can effectively be explained to consumers and farmers so that they accept the need for such type of information for their decision making?
- Analysis of how environmental impact of food and other agriculture products may be communicated to stakeholders
 - What are the barriers?
 - Is there a need for a label?

Assessment of different communication vehicles for providing Environmental Footprint information

Request for Specific Services for the implementation of the Framework Contract no.
EAHC-2011-CP-01

RI
SE

Lupiáñez-Villanueva et al 2018

Final Report

BACKGROUND DOCUMENT

FOR THE TESTING OF COMMUNICATION VEHICLES

IN THE ENVIRONMENTAL FOOTPRINT PILOT PHASE

2013-2016

**Study on different options for communicating
environmental information for products**

Final report

European Commission – DG Environment
6 February 2012

Discussion paper

Future environmental footprint communication

Nordic Environmental Footprint Group

Agenda



With hopes of a great day filled
with interesting discussions!