

# **Nordic Workshop announcement – sign up**

## **Product Environmental Footprint (PEF) of milk and meat**

### **How to represent the farming stage in the assessment**

Venue: **Danish Agriculture and Food Council, Axeltorv 3, Copenhagen**

Dates: **22-23 August 2016 noon to noon**

**Sign up at latest 15<sup>th</sup> of August 2016 <https://auws.au.dk/PEF>**

EU Commission is under way with a common framework for assessment of environmental profile of products and organisations. This also holds for meat and dairy products and will influence EU policy in relation to communication of environmental impact of products.

For meat and dairy products, however, there is left a considerable room for interpretation on how to represent the impact of the farming stage in the assessment. Since this stage is a major determinant of the overall impact, it is important for meat and dairy companies that they can include that stage as good as possible in the assessment, in particular if one wants to take advantage of the environmental achievements in farming, eg in the Nordic countries.

This was the background for the ‘Nordic Environmental Footprint’ group, established as a co-operation between the Environmental Agencies in the Nordic Countries, to fund a project to investigate how in practise for a slaughterhouse or a dairy to establish the environmental performance of the activities at farm level. The project is carried out as collaboration between Aarhus University, Denmark, SP Technical Research Institute of Sweden, Natural Resource Institute, Finland and Østfoldforskning, Norway.

The aim of this workshop is to have the voice, ideas and insights from the meat and dairy industry on the agenda in this work. This is done by presenting and discussing the preliminary findings from the project mentioned above that focusses pork, dairy and meat from beef cattle, and to create room for a discussion among different parties.

The outcome of the project will be a recommendation to the Commission on methodologies to be used to assess the environmental foot print of meat and dairy products.

#### **Preliminary agenda (see next page)**

#### **Target group**

Nordic meat and dairy companies, National Industry associations, Agricultural advisors, Environmental regulatory bodies

#### **More information:**

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## Program

**Monday 22/8 12.00 – 17.00**

12.00 Lunch

**Setting the scene for "Product Environmental Footprint (PEF)"**

**The Nordic Environmental Footprint initiative:**

Cecilia Mattsson, Environmental Protection Agency, Sweden

**The PEF work on dairy:**

Hélène Simonin, European Dairy Association

**The PEF work on red meat: the case of pork:**

Charlotte Thy, Danish Crown

**How to represent the farm level performance in the PEF**

**Dairy production:**

Katarina Lorentzon & Ulf Sonesson, SP, Sweden

**Beef production:**

Hannele Pulkkinen, LUKE, Finland

**Pig production:**

Troels Kristensen, AU, Denmark

**Tuesday 23/8 9.00 – 12.00**

**Discussion of data acquisition in practice**

**Establishment of regional datasets and models for feed and livestock production**

**Stakeholder recommendations for the PEF work**

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