

Bullet points

- How is PEF to be used? –
 - PEF has to be great from the perspective of the users
- 2 important aspects which PEF has to support:
 - Functional requirements to drive innovation (indicators?)
 - Life cycle perspective to drive true resource efficiency (and other environmental impact categories)
- Focus on B2B communication as a start
- The PEF project has raised attention among especially those “new in class”
- Benchmarking is important:
 - Gives benefit to front runners
 - Requires good primary data
- Trust is good – but qualified audit is “better”
- Communication to be meaningful and based on credible and useful information
- Stakeholders support are crucial!
- Need for support to Commission PEF work – both politically and from business

NEF Group supported work 2015-16

NEF workshop Stockholm (2015): Gathered around 70 representatives from Nordic stakeholders - relative unfamiliar with PEF

Focus: What is in it? How does it look? and what is the future plans?

LCA “consensus” workshop: Group of Nordic specialists dealt with 5 key issues: Functional unit (for food); Granularity; End-of-life formula; Uncertainty; Weighting. 24 experts participated

The Farm Model: Group of 24 Nordic specialists and stakeholders dealt with questions like: How to represent the farm level performance in PEF?; Priority setting of data to be collected at farm level. High data quality and specific data where it counts! How to achieve farmer appreciation of needs and goals?

NEF workshop Oslo: Gather around 80 representatives. Focus: Resulting PEFCR's and product specific EF's; Benchmarking pitfalls, EU market communication and way forward.

NEF work 2017-19

Specific focus areas:

- Contributing to a Nordic stakeholder dialog regarding PEF
- Promoting the market uses of PEF
- Special: Food and Agriculture
- Communication framework for PEFs
- Nordic LCA dialog for specific methodological questions (e.g. granularity)
- Other activities may come up