



MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE

*Liberté
Égalité
Fraternité*

Commissariat Général au Développement
Durable

**NEF Conference
Moving the market towards a
circular economy**

French experience and views

Copenhaguen, 30 September 2021

Examples of national measures for greening the market

- Law against waste and for the circular economy adopted February 2020 (« AGEC law »)
 - Better production
 - Better consumption
 - Better waste management
 - Mobilise all actors

- Law « Climate and resilience » 2021

Example: the reparability index

Mandatory display of simple information for consumers on the reparability of electrical and electronic equipment

- The objective is twofold:
 - ✓ encourage consumers to choose more repairable products
 - ✓ encourage manufacturers to improve the reparability of products

Example: the reparability index

- Methodology and criteria developed with stakeholders

- Entered into force on 1st January 2021:
 - washing machines
 - smartphones
 - laptop
 - televisions
 - electric lawn mowers

Example: the repairability index

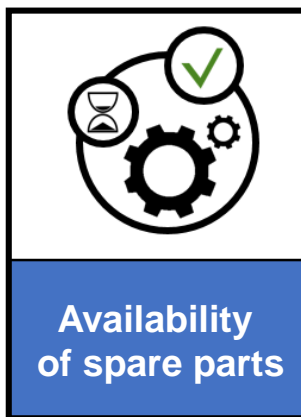
Criteria of the repairability index



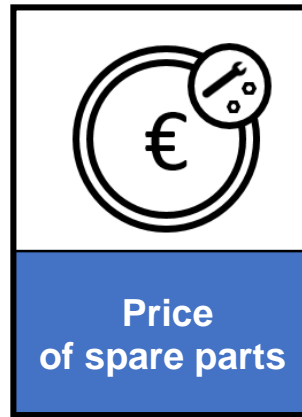
Score
out of 20



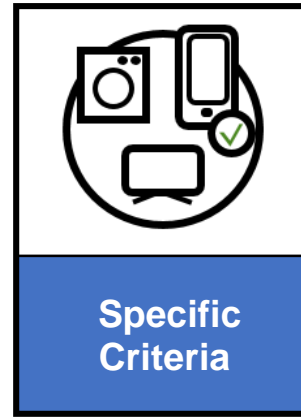
Score
out of 20



Score
out of 20



Score
out of 20



Score
out of 20

Score out of 100
Divided by 10 = synthetic score
On a scale of 1 to 10

Example: the repairability index



Example: product env. display



Objectives:

- ✓ **Raise awareness on sustainable consumption** : inform the consumer about the environmental impacts of a product (product or service), in particular at the time of purchase
- ✓ **Encourage sustainable production** : push producers and retailers to improve the environmental performance of their products / services : an incentive to start ecodesign

A simple and clear display for the consumer : calculated on the whole life cycle of the product / service and displayed through a score on the product itself, on the shelf or via internet (on a scale A - B - C - D - E)

Example: product env. display



- ✓ New Climate law gives new push
- ✓ Experimentations in priority sectors such as textiles and food
- ✓ Results and evaluation in 2022
- ✓ Regulatory perspective
- ✓ Participation in PEF and aim to converge

Examples of national measures for greening the market

Other examples

- Minimum legal guarantee of conformity:
 - Consumer protection extended to 2 years (2014)
 - Guarantee extension in case of repair
 - Improved information for consumers

- Spare parts: mandatory information, better availability

- New EPR schemes (until 2025): construction materials, professional packaging, single use sanitary items, toys, DIY, tobacco etc..

Examples of national measures for greening the market

- Setting up of reuse and repair funds
- Sustainable public procurement
- Digital:
 - Information on carbon footprint of data use
 - Information on software updates
 - National roadmap « Digital and environment »

French expectations ↔ EU

- **Sustainable products initiative:** strong support

 - French priorities :
 - Sustainability principles and criteria for products
 - Ecodesign
 - Consumer information
 - Product lifetime extension
 - Innovative business models
 - Sustainable public procurement
 - EPR
 - Less toxic substances
-

French expectations ↔ EU

- **Green claims** initiatives: strong support
 - Need to improve quality and quantity of product sustainability information and combat greenwashing
 - Similar approach in France : general « safety net » + regulation on quantitative environmental information
 - Need to start reflecting on next step: mandatory labelling for some product categories
-

French expectations ↔ EU

- **Textile strategy:** strong support

 - French priorities:
 - Ecodesign
 - Circularity
 - Product lifetime extension
 - Consumer information
 - Less toxic substances
 - Microplastic pollution
 - New business models
 - Sustainable public procurement
-

Sylvain Chevassus

sylvain.chevassus@developpement-durable.gouv.fr
