



Ministry of Infrastructure
and Water Management

EU Sustainable Products Initiative

Expectations and priorities of
the Netherlands

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NL general policy goals on Circular Economy

- › Fully circular economy in NL by 2050
 - 0 waste
 - fully renewable resources
- › 50% reduction in primary raw material use by 2030
 - Minerals, metals, fossile-based materials

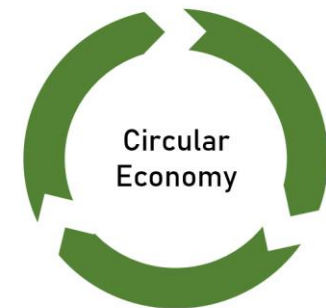


A Circular Economy
in the Netherlands
by 2050



Circular Economy Implementation Program

- › Government-wide approach
- › Focus on 5 priority area's (transition agendas)
 - Biomass and food
 - Plastics
 - Manufacturing industry
 - Construction
 - Consumer goods





What we expect from the EU level

- › All products on EU market must be fit for a Circular Economy
 - Reusable (long lifetime)
 - Repairable / Upgradeable
 - Recycled content
 - Etc. etc. etc.

- › Circular handling of products should be the norm
 - Logistics
 - business models
 - Availability of services
 - Etc. etc. etc.





Encouraging signs

CEAP announced Sustainable Products Initiative aimed at:

- Extending product lifetime (durability, reparability, upgradability, counter premature obsolescence)
- Improving overall 'circularity' (remanufacturing, recyclability, recycled content, restrict single use)
- Reducing emissions, pollution and waste (chemicals, carbon/env footprint, efficiency, etc)
- More circular 'handling' (destruction unsold goods, product-as-a-service, reward sust. performance)





Encouraging signs (2)

- › Core of SPI -> expansion of Ecodesign scope
 - Allows for setting design requirements for a wide range of products
 - Allows for strong but incremental approach – covering more and more products

- › But more will be needed!





NL expectations and priorities

- › SPI to be a real 'game changer': sustainable products the norm, not the exception
 - Sustainable = people, planet, prosperity
- › Consistent approach across product groups and legislative instruments
 - Sectoral legislation (batteries, packaging, etc)
 - Other initiatives (consumer policy, green claims, due diligence)
- › Very wide (open?) scope for Ecodesign, then progressively tackle product groups
 - Start with textiles, furniture



NL expectations and priorities (2)

- › Safe and sustainable by design and recycled content
- › Product information for all actors in value chain (product passport)
- › Enforceability and enforcement





Thank you for your attention!



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